

# Finance

## Video Conferencing Managed Services in finance

Providing fast, reliable and accurate information is crucial in the finance industry. Regardless of the economic climate, financial firms are always looking for more productive and cost effective ways to communicate, collaborate and serve their customers.

Traditionally, high purchase costs for infrastructure, the need to find, hire and retain specialist skills to support and manage video conferencing, along with the scepticisms over reliability, security and benefits of using video, has discouraged wide scale adoption; but not anymore.

These challenges are now a thing of the past. UCi2i's video conferencing managed services can relieve you from those technical frustrations, management costs and need for infrastructure, delivering a reliable, secure, supported, scalable and high quality video experience.

Minimise the need for local and international travel, saving time, money and your carbon footprint.

Enjoy high definition and security.

Increase face to face interaction with your clients & customers.

Increase collaboration, interactivity and discussion.

### Investment banking

Being client oriented, investment companies require regular and high quality communications, with each and every client. This level of client interaction is necessary for retaining existing clients and attracting new clients; however it can be time consuming and incur high travel costs.

Making investment decisions requires a lot of face to face interaction. With video conferencing this can be achieved without the need for constant travel, providing the opportunity to meet more clients, more often, in a cost effective way whilst also reducing carbon footprint.

Our video calls and Virtual Meeting Rooms are encrypted end to end, so you can be safe in the knowledge that your conversations and the content you share are secure.

### High street banking

With video, typical banking needs such as applying for personal loans or credit cards mean customers needn't take the time to travel to their branch to meet with their bank managers. Video easily allows them to meet face to face from anywhere - particularly useful for those in remote areas.

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UCi2i is a global Video Managed Services Provider, headquartered in London and Hong Kong.

We help transform organisations by enabling them to use video conferencing as their everyday communications tool.

Saving you both money and time, our services eliminate your need for infrastructure, skill sets and support costs, by providing an all-in-one affordable and fully supported video conferencing service.

See what it can do for you.

# For customer driven relationships. Wherever you are. UCi2i



Telephone banking is already widely used. Upgrade that to video banking and start catering for the new generation of video savvy customers, assuring them of your commitment to next generation communications and service offerings; building trust, confidence and loyalty.

## Banking from overseas

Everyone knows how frustrating it can be when you're travelling abroad and foreign cash machines simply won't dispense your money, or you lose your card and need to quickly ensure you don't get stranded with limited funds. The convenience of simply video calling your banks overseas helpline from your mobile or laptop, with no distance associated extra costs, being put securely and face to face with an assistant at your bank delivers a border-less banking experience.

## Insurance and pensions products

Many high street banks provide a wide range of financial products in order to meet diverse insurance and pension needs. In order to release these products to market quickly in an already competitive market place requires rapid training to geographically distributed customer advisers. By using video, this can be done on a wide scale, quickly and often, saving time, money and effort, whilst making insurance and pension companies more attractive and competitive.

## Inside and outside your organisation

More face to face contact is the means of building closer business relationships with your customers. With video conferencing managed services from UCi2i, financial companies can use video both within and outside their organisations, enabling their clients to benefit too without the need to implement infrastructure.

Video allows you to collaborate face to face, whether working remotely or on the move, helping companies improve their employees all important work/life balance, and as such, helping to attract and retain staff. Companies can rest assured in the knowledge that their employees, and distributed teams can communicate, collaborate and train together, anywhere, anytime.

## B2B channel communications

Many high street banks sell their finance products to their own B2B wholesale channels, with video conferencing, they can benefit from delivering new product information and training quickly and effectively face to face, speeding up time to market.

## On the trading floor

Video conferencing improves the way fund managers are able to collaborate, enabling them to meet quickly over video to make the best decisions in the interests of their clients. With the UCi2i call recording feature all discussions over video can be recorded in order to satisfy compliance requirements too.



## Trial our services for free, get in touch today.

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