

Marketing

Virtual Meeting Rooms & your marketing team

Traditionally, high purchase costs and the specialist skill sets and infrastructure needed to support and manage video, along with the scepticisms of the reliability of using video conferencing, has for too long discouraged wide scale adoption.

With UCi2i's video managed services and Virtual Meeting Rooms, we relieve you from those technical frustrations, costs and infrastructure needs, delivering an everyday, reliable, secure, supported and high definition video experience for all your marketing team needs.

Marketers constantly need to meet with third party suppliers, the company board and other departments to manage brand control, marketing collateral and campaigns. With UCi2i video managed services, your marketers can connect face to face instantly, both inside and outside your organisation, from anywhere in the world.

Minimise the need for local and international travel, saving time, money and your carbon footprint.

Enjoy high definition, security and unlimited usage.

Increase collaboration, productivity and profitability.

Enjoy around the clock, global support - real people, speaking your language.

Launches, campaigns and training

Marketing departments are the brand guardians. They are responsible for product/service launches, awareness and lead generation campaigns, PR, digital and above the line communications, as well as internal training to ensure brand control - all of which requires a lot of face to face communication.

Virtual Meeting Rooms offer an all-in-one solution to increasing face to face interaction with colleagues, third parties and the media, without the technical headaches and high costs traditionally associated with video conferencing.

Secure, pin protected and end to end encrypted, UCi2i Virtual Meeting Rooms offer an affordable, quality and efficient way to hold multi-participant video calls with anyone, on any standards based video device.

Virtual Meeting Rooms can be accessed from anywhere in the world, so no matter where you find yourself, you're only one click away from the people that matter.

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Trial UCi2i services for free for two weeks.

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Give your marketing teams the power of Virtual Meeting Rooms today.

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For that personal touch. Wherever you are. UCi2i



Collaboration

Marketing departments need to collaborate closely with other departments, particularly the sales teams. Marketers are responsible for ensuring their sales teams are equipped with all the collateral and marketing tools necessary to continuously win business.

In most organisations, external marketing collateral needs the approval of the company's board before it's released publicly. Keeping up these lines of communications frequently and easily can be difficult, especially when it requires a large group to come together.

The high definition quality, security and desktop, application and content sharing capabilities of Virtual Meeting Rooms allows these important presentations and conferences to happen anytime, bringing all those individuals together in one place, without geographical limitations.

Third party supplier relationships

Marketers often need to liaise and commission a variety of different third parties, from advertising agencies, digital agencies, freelancers, PR agencies and consultants, to printers and many more.

Virtual Meeting Rooms allow you to have face to face meetings with your suppliers instantly, with no need to schedule your conferences - making approval processes, review stages and dealing quickly with issues as efficient and productive as possible.

With dedicated marketing team Virtual Meeting Rooms, wherever they are, your globally dispersed marketers can meet and collaborate anytime, without the need to schedule conferences, creating an open and productive team culture for any type of organisation.

All Virtual Meeting Rooms have just one fixed-priced monthly subscription fee with all you can eat, unlimited usage - making it the affordable way to stay connected, wherever you are.



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